

Level Playing Field for U.S. Manufacturers = More U.S. Jobs June 10, 2011

America's manufacturing productivity is the best in the world.

• Today, a factory worker in the United States **produces over 40% more** than just a decade ago. In 2010, U.S. manufacturing **productivity jumped an impressive 6.8 percent** versus 3.8 percent for the U.S. economy as a whole.

Productivity improvements enhance manufacturing competitiveness, but they also mean that companies can produce more with fewer people. To preserve and grow manufacturing employment, **U.S. companies need a level playing field** in emerging markets around the world where there is a huge and growing demand for manufactured goods.

As more and more countries liberalize trade and adopt new FTAs, the United States is left with two choices – to expand trade or put American companies at a disadvantage against foreign producers. American manufacturing employment will continue to decline unless U.S. manufacturing output increases.

The good news is that American companies small and large are leveraging export opportunities every day. Whirlpool Corporation, for example, exports more than a million clothes washers a year from its production facility in Clyde, Ohio. These exports are directly responsible for hundreds of jobs – and indirectly support thousands of jobs across the country. New U.S. FTAs mean more export opportunities for American companies – and more American jobs.

The U.S. needs to act quickly on pending FTAs with Korea, Colombia and Panama, so U.S. companies have a level playing field in these critical markets. Congress also needs to restore Trade Adjustment Assistance.

- While the **benefits of trade far outweigh the costs**, workers and communities are sometimes adversely affected by it.
- Communities such as Newton, Iowa and Herrin, Illinois formerly home to major Maytag facilities have relied on the TAA program to help them through the transition of diversifying their economies and to put **hundreds of trade-affected workers back to work**.
- **TAA has played a critical role in helping trade-impacted workers find new opportunities** in expanding career fields and has also **provided assistance to hard-hit communities** that are already struggling through the economic downturn.
- TAA is an essential part of the United States trade policy.

Increased Exports = More U.S. Jobs

TAA is Essential for Public Confidence in Expanded Trade